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U. S. Department of Agriculture



Autumn
1926

GOOD ROSES

for Better Rose Gardens

The ROSE FARM
PURCHASE ST. (near RYE LAKE)
WHITE PLAINS, N. Y.

TEL. WHITE PLAINS, 3710 J.



MME. ED. HERRIOT

HARDY GARDEN ROSES

for Autumn delivery

We offer, in this folder, a choice list of old and new Roses, of vigorous healthy constitution, in a great variety of colors, comprising most of the old favorites and many new and charmingly interesting shades. Complete instructions for planting and for Winter protection will be sent with each order.

Up to the end of October there are still a number of the best everblooming varieties to be seen in flower in our exhibition beds—come and see them. It may help you with your selection.

All the following are Hybrid Tea or "Everblooming Roses" except where the letters H.P. follow a name—signifying Hybrid Perpetual.

PRICE:—\$1.00 each, \$9.00 for 10 of a variety, except where otherwise noted.

LIGHT PINK SHADES

FELICITY (New). Light "mallow" pink, blending to pale cerise and cream. Very full blooms; free-flowering. \$1.50.
GEORGE AREnds (H.P.). Clear soft pink. Well-formed, pointed flowers, fragrant; good cutting rose.
KILLARNEY. Bright pink, large pointed, fragrant flowers; an old and dependable favorite.
LADY ASHTOWN. Deep, shining pink, vigorous and free-blooming. Good cut-flower and exhibition rose.
LADY URSULA. Delightful flesh pink with yellow base, extremely hardy, vigorous and free-blooming.
LA TOSCA. Pale blush pink and rose, deliciously fragrant; a healthy free-blooming garden rose.
MRS. CHAS. BELL. Delicate shell pink, with salmony center; a companion to "Radiance." A splendid grower.
PRINCE DE BULGARIE. Silvery pink, blended with salmon and saffron. Long pointed blooms freely produced.
RADIANCE. Rosy-pink buds, developing into large, full blooms, when petals show a silvery reverse; most popular and reliable.
ROSE MARIE. Clear rose pink; healthy, vigorous, free-bloomer; good for cutting.

DARK PINK SHADES

COLUMBIA. Bright rose pink, large full fragrant blooms; a dependable all-season bloomer.
GEO. C. WAUD. Deep rose, full, double fragrant flowers, freely produced.
IMPERIAL POTENTATE (New). Rose pink with silvery reverse; large, full, fragrant flowers. One of the best new pinks. \$1.25.
JONKEE J. L. MOCK. Carmine and silvery pink; produces an all-season supply of large, solid pointed flowers.
KILLARNEY QUEEN. Brilliant pink; extra large, pointed, well-formed flowers of lasting beauty.
LADY ALICE STANLEY. Coral pink with light rose reverse. A strong-growing, free-blooming garden rose.
MAGNA CHARTA (H.P.). Bright pink; very large double flowers; upright profuse bloomer.
MISS CYNTHIA FORDE. Glistening pink; flowers of perfect shape, full and freely produced until late Fall.
MME. CAROLINE TESTOUT. Glistening satiny rose. Always popular for its color, vigor and long blooming season.
MRS. HENRY MORSE (New). A blend of bright rose and vermillion. Large, double, handsome blooms, freely produced on a tall branching bush. \$1.25.
MRS. JOHN LAING (H.P.). Clear pink; large full blooms on sturdy stems; an old favorite.
MRS. R. G. SHARMAN-CRAWFORD (H.P.). Rosy pink; a very reliable bloomer over a long season.
MRS. W. C. EGAN (New). A splendid new rose, soft and rich pink with golden base. Vigorous and free-flowering. \$1.25.
PREMIER. Pure rose pink. Full fragrant flowers, on long, almost thornless stems. A favorite.

SAFON PINK SHADES

ALFRED W. MELLERISH (New). Salmon, shaded pink and amber. Vigorous, compact grower. Free bloomer.
BETTY. Salmon and copper buds opening to buff pink flowers. An all-Summer bloomer, particularly good in Fall.
BETTY UPRICHARD (New). A delightful blend of carmine and copper, with salmon reverse; exquisite flowers and fragrant. \$1.50.
MME. BUTTERFLY. Salmon, shading to apricot and gold. Freely produced on strong branching bushes.
MME. LEON PAIN. Large salmon and orange shaded blooms. A bedding rose of unequalled beauty.
MRS. WAKEFIELD CHRISTIE-MILLER. Soft blush and salmon; well formed blooms on long stems.
OPHELIA. Pale pink with blends of cream and amber. A free-blooming rose, excellent in the garden or for cutting.
WILLOWMORE. Very attractive shades of gold and flame. Free-blooming and vigorous.

LIGHT YELLOW SHADES

DUCHESS OF WELLINGTON. Deep saffron yellow, stained crimson. A fine rose both in garden and for cutting.
ELLI HARTMANN. Clear old gold with shades of pink and yellow. A dependable bloomer from July until frost.
HARRY KIRK (Tea). Primrose-amber; elegantly formed buds and blooms of medium size. Vigorous and healthy.
MRS. C. LAMPLough (New). Soft yellow and cream. For size, shape and color, and its free blooming qualities it has few equals. \$1.50.
SOUV. DE CLAUDIUS PERNET. A grand, really yellow garden rose. Long pointed blooms freely produced all season. \$1.50. (See illustration.)
SUNBURST. Yellow, suffused with orange. A very popular and good yellow garden rose.

GOLDEN YELLOW SHADES

ELDORADO (New). Large full-shaped, rich yellow blooms with golden buds. Especially good in early Summer and Fall. \$1.25.
GOLDEN OPHELIA. Clear golden yellow. A fine yellow rose either in the garden or for cutting.
GEORGEOUS. Rich orange buds, flowers flushed pink and shaded copper. Blooms freely all season.
LADY HILLINGDON (Tea). Saffron, later shading to yellow. Flowers freely, particularly good in the Autumn.
MME. RAVARY. Orange buds, creamy yellowish pink when open. A dependable free-blooming bedding rose.

TERMS: Cash should accompany all orders. If it is desired that shipment be made C. O. D., then at least one-quarter of the total estimated value should be remitted with the order. When full amount of cash accompanies the order, no charge is made for packing. If it is desired that a monthly charge account be opened, satisfactory references should be sent with the order.

MRS. AARON WARD. Golden buff and orange shading to pink. Its all-round good qualities maintain its years of popularity.

MRS. CALVIN COOLIDGE (New). Clear buff yellow, suffused with orange. Flowers are of fine shape; promises to be a good rose among the yellows. \$1.50.

MRS. S. K. RINGE. Chrome yellow and salmon. Beautiful in bud stage.

REV. F. PAGE-ROBERTS (New). Coppery-orange and gold, suffused crimson, opening to golden yellow. A delightful rose of large size; splendid for cutting and exhibition. \$1.50.

SENATEUR MASCURAUD. Clear yellow with golden base. Compact dwarf growth with a good display of bloom. Splendid bedder.

RED SHADES

CAPT. F. BALD (New). Large incurved blooms of deep velvety crimson. Habit, upright, vigorous and very free-flowering. \$1.25.

CHAS. K. DOUGLAS. Flaming scarlet, flushed with crimson; of lasting qualities. A most desirable free-blooming rose.

CAPT. HAYWARD (H.P.). Brilliant crimson scarlet, large blooms on sturdy stems.

CHATEAU de CLOS VOUGEOT. Glowing scarlet, strained crimson and black. A novel color in an upright-growing, good rose.

ECARLATE. Scarlet-rose; strong branching bushes, bearing an abundance of bloom. A great bedding rose.

ETOILE de FRANCE. Dark glistening red, fragrant, free-blooming and vigorous, very popular.

ETOILE de HOLLANDE (New). Large, thick-petaled, glistening deep red blooms. Highly recommended as a practically faultless rose. \$1.50.

FRANCIS SCOTT KEY. Bright crimson red; large full flowers on stout erect stems.

GENERAL JACQUEMINOT (H.P.). Huge crimson-scarlet blooms, of lasting color and pleasing fragrance.

GENERAL MACARTHUR. Bright crimson, shading to crimson-scarlet. Delightfully fragrant and free-blooming.

GRUSS AN TEPLITZ. Brilliant crimson; one of the most free-flowering and colorful of all garden roses.

HADLEY. Crimson-red. Large full blooms on upright stems. Good Autumn rose.

H. V. MACHIN. Rich crimson flowers on sturdy stems. A good early Summer and late Fall bloomer.

J. B. CLARK (H.P.). Light scarlet; flowers large, full and freely produced on tall, stiff stems.

LAURENT CARLE. Carmine-crimson. Beautifully formed buds and blooms of free flowering habit.

PAUL NEYRON (H.P.). Dark lilac-rose, of huge size. A tall vigorous grower and very fragrant.

RED RADIANCE. Deep rose red, large blooms, splendid stems. One of the best of all red roses.

TEMPLAR (New). Large, full buds and blooms of a rich, scarlet-crimson shade. Very prolific. \$1.50.

WHITE SHADES

EDEL. Purest white, large and free producer. Flowers and buds of elegant shape.

FRAU KARL DEUSCHKI (H.P.). Huge, pure white blooms on tall stiff stems. A universally popular white rose.

KAISERIN A. VIKTORIA. Creamy buds and pure white matured blooms. A free-blooming, healthy "all season" rose.

MARGARET DICKSON (H.P.). White with rose center. Large flowers, erect and free-flowering.

MME. JULES BOUCHE. Pure white with pinkish center. A vigorous and profuse bloomer till frost. Highly recommended.

MRS. H. STEVENS (Tea). Long pointed white buds and flowers. A good grower and bloomer. One of the most satisfactory whites.

WHITE KILLARNEY. Long fairly full flowers; a good producer right through the season.

APRICOT, COPPER and MIXED SHADES

CHEERFUL. Pink, tinted with orange and yellow. Charmingly bright pointed buds and brilliant blooms.

E. P. H. KINGMA (New). Apricot, orange and gold. Extremely bright, good bloomer; highly recommended. \$1.50.

INDEPENDENCE DAY (New). Flame color buds with flowers light orange pink. Bushes invariably covered with its delightful buds and blooms. \$1.50.

IRISH FIREFLAME (Single). Orange, shaded pink and gold. Grand in the bud stage. A favorite for button-holes; a strong grower.

ISCobel (Single). Carmine, orange and pink buds. Like the preceding the buds are charmingly brilliant.

LADY FIRIE. Copper, salmon and apricot, delicately blended into a most fascinating flower. A good bloomer throughout the season.

LOS ANGELES. Flaming salmon and apricot, very prolific; a good garden rose.

LOUISE C. BRESLAU. Reddish orange shading to light gold. The spreading bush usually covered with bloom.

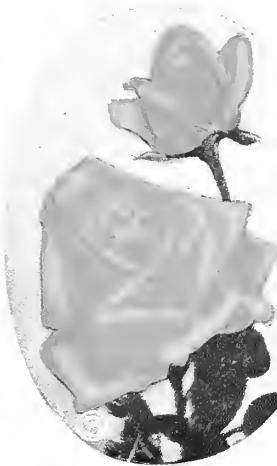
MISS LOLITA ARMOUR. Flaming orange and gold buds, the flowers creamy copper. Very beautiful.

MME. ED. HERRIOT. Coral red and orange, brilliant both in bud and bloom. A free, prolific bloomer and an uncommonly handsome rose. (See illustration.)

MRS. A. RICARDO. Golden yellow and blush pink. A strong free-bloomer of lasting color.

MRS. A. R. WADDELL. Long pointed buds of yellowish copper and flowers of bronze pink and apricot. Flowers rather open, but borne in quantity.

PADRE (New). Scarlet and copper with orange base. For its brightness and profuse blooming qualities, has few equals. \$1.25.



Souvenir de Claudius Pernet

The most successful rose growers plant in the Autumn——there's a reason!

IT IS an accepted truth among the most successful amateur and professional Rose growers in America, that bushes carefully and properly planted in the Autumn produce earlier, larger and longer stemmed blooms the following year than Spring-planted stock. Any time from late October up to the end of November is most favorable.

The later the planting can be deferred, the better, so long as comparatively mild weather prevails for planting. *For late planting mulch the ground to prevent it from freezing before Roses are received.*

The Roses we ship in the Autumn are lifted straight out of the open field, carefully packed

and shipped, or delivered to your grounds immediately. Such methods eliminate all loss of vitality or drying out such as must occur, in varying degree, to stock that is lifted in the Fall and stored all Winter for early Spring shipments.

The bushes are in the very best of condition and burst into growth with the first warmth of Spring, long before Spring-planted stock has even taken hold in the ground, and it is the early start that enables the bushes to develop long, vigorous stems before mid-Summer heat sets in. *If you wish your new Roses to be in flower in June, YOU MUST PLANT IN THE FALL.*

SHOT SILK (New). Cherry-cerise o'ershot with salmon. Flowers medium sized, perfumed, borne right through the season. A splendid novelty. \$2.00.

SOUV. de GEORGES PERNET (New). A blend of red, copper and coppery pink. Perfectly formed buds and blooms always present throughout the season. A charming rose. \$1.25.

SCUV. de H. A. VERSCHUREN (New). Cadmium yellow and orange, with bronze outside. Strong constitution and persistent bloomer. \$1.25.

THE QUEEN ALEXANDRA ROSE (New). Vermillion red, the reverse side of petals tinged with old gold. A most uncommon and exquisite new shade in roses. \$1.25.

WM. F. DREER. Golden yellow, shaded peach and old rose. Extremely healthy, vigorous and free.

POLYANTHA DWARF ROSES

PRICE:—\$1.00 each; \$9.00 for 10 of a variety.

CECILE BRUNNER (Sweetheart Rose). Bunches of miniature pink and salmon roses of perfect and delicate outline.

ELLEN POULSEN. Dwarf compact clusters of bright rosy pink flowers. Very effective.

GEORGE ELGER. Rich yellow buds and creamy flowers, borne in graceful light sprays.

GRUSS AN AACHEN. Orange buds, changing to flesh and salmon-shaded flowers in compact bunches. Very distinct.

IDEAL. Deep maroon and scarlet blooms in huge dense trusses held well over the bushes.

MME. ANTH KLUIS. Rosy red and salmon blooms in loose clusters. New and distinct.

ORLEANS. Bright red with whitish center. Blooms throughout the season in compact trusses.

CLIMBING ROSES

PRICE:—\$1.00 each; \$9.00 for 10 of a variety.

ALBERTINE (H.W.) (New). Huge double blooms in loose trusses; clear cameo pink. Strong vigorous grower. A striking new variety; worth planting in quantity.

AMERICAN PILLAR (H.W.). Bright red with white center; free producer on tall strong canes.

AVIATEUR BLERIOT (H.W.). Saffron yellow, streaked crimson. Flowers in loose clusters.

CHRISTINE WRIGHT (H.W.). Rosy pink blooms in large long-stemmed sprays. A free and long bloomer.

CL. AMERICAN BEAUTY (H.W.). Carmine pink, large, fragrant blooms in twos and threes. Vigorous and healthy.

CL. LADY ASHTOWN (CL. H.T.). Deep shining pink with yellow glow. Elegant oblong buds and blooms.

CL. CAROLINE TESTOUT (CL. H.T.). Large flowers, of silvery pink shaded rose. A good free climber.

CL. RICHMOND (CL. H.T.). Large double fragrant flowers of clear rosy scarlet. Vigorous and healthy.

DOROTHY PERKINS (H.W.). Soft blush pink. A favorite among pink climbers.

DR. HUEY (H.W.). Deep crimson shaded maroon, semi-double. Vigorous grower and profuse bloomer.

DR. W. VAN FLEET (H.W.). Pale pink blossoms in large lasting trusses. One of the best climbers.

EMILY GRAY (H.W.). A rich golden yellow that holds its color. A real yellow rambler.

EXCELSA (H.W.). Scarlet crimson with lighter streaks, large trusses freely produced on vigorous canes.

GARDENIA (H.W.). Rich yellow toning to cream. Early and prolific.

MARY WALLACE (H.W.) (New). Vivid pink, shaded salmon; early bloomer on extremely long growths.

MISS HELYETT (H.W.). Blush pink with creamy center. Double flowers in large clusters. Vigorous growth; one of the first to flower.

PAUL'S SCARLET CLIMBER (H.W.). Brilliant scarlet blooms of lasting color, in loose sprays. Splendid.

SILVER MOON (H.W.). Pure white with golden anthers; huge blooms in loose sprays. A wonderful rose.

HEDGE OR SHRUB ROSES

PRICES:—\$1.00 each; \$9.00 for 10 of a variety, except where noted otherwise.

CONRAD F. MEYER (H. Rugosa). Silvery pink blossoms, freely produced, literally cover this vigorous growing bush.

F. J. GROOTENDORST (H. Rugosa). Bright orange scarlet blossoms in thick clusters. A wonderful color.

HARISON'S YELLOW (Austrian Brier). Rich clear yellow, large flowers; early and very effective.

HUGONIS (Wild Species). Rich canary yellow blossoms in great profusion. A wonderful flowering shrub. First to bloom in Spring. \$1.25.